

全日制/夜間兼讀制 設計課程

Leading International Vocational Institute
Over 100 Years UK Education Experience
Local study, globally recognised

2013 三月 March	—	2013 四月 April
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持續進修基金課程



Diploma in Art & Design

Course No.: 22L01743A

學費: HK\$12,500

其他持續進修基金課程

Diploma in English Communication

Course No.: 24L03580-8

Diploma in Spanish Studies

Course No.: 24L078132

Certificate in Sales Team

Management and Leadership

Course No.: 21C078123

以上課程已加入「持續進修基金」可獲發還款項課程名單內, 成功申請最高可獲發還八成學費最高HK\$10,000。



高級文憑

- > 英國國家(平面設計)高級文憑
- > 英國國家(時裝設計)高級文憑
- > 英國國家(室內及空間設計)高級文憑
- > 英國國家(多媒體設計)高級文憑

日間學費: 首年: 每月HK\$2,980

第二及第三年: 每月HK\$3,850

夜間學費: 每月HK\$2,750

每科HK\$5,500

文憑課程

- | | |
|-----------|-----------|
| > 平面設計 | > 產品設計 |
| > 時裝設計 | > 傢俱設計 |
| > 室內及空間設計 | > 攝影及影像製作 |
| > 多媒體設計 | > 網頁設計 |
| > 店面設計 | > 零售設計 |

夜間學費: 每月HK\$1,500

 **2877 8363**

www.cac.edu.hk

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九龍 旺角西洋菜街168大廈3樓

2877 8363
2525 8363

其他校址: 天后 銅鑼灣 灣仔 柴灣 旺角 大窩口 荃灣 廣州 上海 澳洲

Email: hkca@cac.edu.hk

Fax: 2861 1767

ED566268 ED523917 ED523925 ED539082 ED539090 1 ED528830 86 ED528831 86



設計及電腦 — 高級文憑課程 (日間)

Design and IT - Higher National Diploma Programme (Day-time)

編號	程度及為期	課程簡介	上課地點	上課時間	開課日期	學費
HND-GDD ^Δ	 BTEC Higher National Diploma in Graphic Design	平面設計英國國家高級文憑	天后總校	每週20小時 20 Hours per Week	現正招生 即場面試 及取錄	第一年 HK\$2,980 x12 Mths
HND-FDD ^Δ	英國國家高級文憑 Higher National Diploma	時裝設計英國國家高級文憑				第二及第三年 HK\$3,850 x24 Mths
HND-SDD ^Δ		環境空間(室內)設計英國國家高級文憑				BTEC Registration Fee: UK£260
HND-MDD ^Δ		多媒體設計英國國家高級文憑				

設計及電腦 — 文憑及高級文憑課程 (夜間)

Design and IT - Diploma & Higher National Diploma Programme (Part-time)

編號	程度及為期	課程名稱 ¹	上課地點	上課時間	開課日期	學費
DIP-AD ^Δ	基礎文憑 Foundation Diploma 120 小時 Hours	 Diploma in Art & Design 22L01743A 本課程已加入「持續進修基金」可獲發還款項課程名單內, 成功申請最高可獲發還八成學費最高 HK\$10,000。	天后 Tin Hau 星期一 或 星期三 Mon or Wed 及 Plus 星期五 Fri	7:30 pm — 10:00 pm	4/3/2013	HK\$12,500
DIP-GDE ^Δ	文憑 Diploma 18 個月 Months	視覺傳意文憑 (廣告平面) Diploma in Visual Comm. (Graphic Design)		7:30 pm — 10:00 pm	4/3/2013	HK\$1,500 x 18 期 Months
DIP-FDE ^Δ		視覺傳意文憑 (時裝設計) Diploma in Visual Comm. (Fashion Design)				
DIP-SDE ^Δ		視覺傳意文憑 (室內設計) Diploma in Visual Comm. (Interior Design)				
DIP-MDE ^Δ		多媒體設計文憑 Diploma in Multimedia Design				
DIP-PPE ^Δ		攝影與影像製作文憑 Diploma in Photography & Image Production				
DIP-PDE ^Δ		產品設計文憑 Diploma in Product Design				
DIP-VME ^Δ		店面設計文憑 Diploma in Visual Merchandising				
DIP-FUE ^Δ		傢俱設計文憑 Diploma in Furniture Design				
DIP-RDE ^Δ		零售宣傳設計文憑 Diploma in Retail Promotion Design				
HND-GDE ^Δ	 BTEC Higher National Diploma in Graphic Design	平面設計英國國家高級文憑	天后總校 (星期一及四) Tin Hau (Mon & Thu)	7:30 pm — 10:00 pm	4/3/2013	HK\$2,750 x 31 期 Months + BTEC 註冊費 [#] Registration Fee [#] : UK£260
HND-FDE ^Δ	英國國家高級文憑 Higher National Diploma	時裝設計英國國家高級文憑	天后總校 (星期一及三) Tin Hau (Mon & Wed)			
HND-SDE ^Δ		環境空間(室內)設計英國國家高級文憑	天后總校 (星期一及三) Tin Hau (Mon & Wed)			
HND-MDE ^Δ		多媒體設計英國國家高級文憑	天后總校 (星期一及三/四) Tin Hau (Mon & Wed/Thu)			

備註 Remarks

^Δ 報讀以上任何課程的人士需繳付報名費港幣200元正, 取錄與否, 報名費用概不退還。

A non-refundable application fee for HK\$200.00 will be levied for enrollment of all courses listed above.

[#] 被取錄修讀BTEC英國國家高級文憑課程之學員, 須於開課前繳交BTEC註冊費, 否則需另繳附加費。

Successful applicant of BTEC HND programme are required to pay for the BTEC registration fee before the programme starting date.

[^] 所有BTEC英國國家高級文憑課程學員必須參加於畢業學年所舉辦的畢業展作為最終評核試, 參展費用將因應場租及其他成本而有所調整。

All BTEC HND students are required to join the graduation show in the year of competence as the final assessment. Participation fees will be varied along the rental expenses of the venue and other costing incurred each year.

設計及電腦短期課程 (夜間)

Design and Computer Short Courses (Evening)

 續上頁
 Following previous page

編號	課程名稱	課程簡介	上課地點	日期	時間	學費
AD02	基本繪圖技巧 I & II Basic Drawing Skills (Part I & Part II)*	本課程適合初學設計的人士修讀，著重訓練學員的繪畫技巧並應用於設計創作。透過課堂練習教授基本視覺元素繪畫技巧，透過處理畫面的色彩、筆觸、構圖、透視及造型，教授學員如何在畫面表達創作意念。	天后 Tin Hau	4/3/2013 — 29/4/2013 (逢星期一) 註: 1/4 為復活節假期	7:30 pm — 10:00 pm	HK\$1,500 *
VC02	電腦平面插圖 (AI) Computer Graphic & Illustration (Adobe Illustrator) # 	Adobe Illustrator 是出版、多媒體和線上圖像的工業標準向量插畫軟體。本課程適合任何初學設計的學員。本課程將讓學員有系統而快速地掌握 Adobe Illustrator 軟體，介紹 Adobe Illustrator 的各項功能以及應用技巧，學員可以在邊學習邊練習的過程中熟悉軟體的基本操作方法。	天后 Tin Hau	6/3/2013 — 24/4/2013 (逢星期三)	7:30 pm — 10:00 pm	HK\$1,500 *
VC16	科技與應用 (AutoCAD) Industrial Technology & Application (AutoCAD) 	本課程使學員利用 AutoCAD 繪圖軟體來輔助室內/產品設計的繪製施工圖工作，讓學員了解如何使用 AutoCAD 軟體繪製及編修 2D 圖面，並了解室內設計施工圖面繪製的注意事項，以幫助學員投身設計行業。	天后 Tin Hau	8/3/2013 — 3/5/2013 (逢星期五) 註: 29/3 為耶穌受難節假期	7:30 pm — 10:00 pm	HK\$1,500 *
AD06	廣告學概論 Introduction to Advertising I#	本課程旨在讓學員了解廣告創作的基本原理及廣告行業的概況，掌握廣告創作的流程與規劃從而認識廣告與行銷的重要關係。透過了解廣告公司的基本架構及各個部門的分工，學員能於所提交的集作發揮創意及實踐理論。	天后 Tin Hau	8/3/2013 — 3/5/2013 (逢星期五) 註: 29/3 為耶穌受難節假期	7:30 pm — 10:00 pm	HK\$1,500 *
AD11	時裝紙樣入門 Introduction to Pattern Making #	主要介紹各種服裝款式的紙樣設計及變化原理，重點掌握各種服裝款式的結構設計，通過紙樣的设计與各款式的變化原理，提高學生服裝設計的能力。	天后 Tin Hau	8/3/2013 — 3/5/2013 (逢星期五) 註: 29/3 為耶穌受難節假期	7:30 pm — 10:00 pm	HK\$1,500 *

備註 Remarks

* 報讀以上夜間短期課程的人士需繳付報名費港幣200元正。取錄與否，報名費用概不退還。

A non-refundable application fee for HK\$200.00 will be levied for enrollment of evening short course listed above.

報讀以上短期課程的人士如出席率超過80%，可於課程完成後申請修業證書乙張，行政費為港幣50元正。

Students may apply a certificate of completion after completing the course with at least 80% attendance. HK\$50.00 administration fee will be charged.

Page 3 / 4

上課地址

天后總校: 香港天后英皇道1號
Tin Hau: G/F, 1 King's Road, Hong Kong

 課程查詢 Enquiry
2877 8363
 www.cac.edu.hk

設計及電腦短期課程 (夜間)

Design and Computer Short Courses (Evening)

 續上頁
 Following previous page

編號	課程名稱	課程簡介	上課地點	日期	時間	學費
HDG24	Typographic Skills	This unit provides underpinning knowledge for the other typography units, and one in which the rules are learned and not broken but provide the flexibility to offer the potential for creative design. This unit is about further developing skills in the use of type and typography. Learners should understand traditional and current accepted norms in typographic terminology.	天后 Tin Hau	4/3/2013 — 24/6/2013 (Monday) *Note: 1/4 Easter Holiday	7:30 pm — 10:00 pm	HK\$5,500 *
HDG110 / HNM110	Photographic Technique	Artists, designers and craftspeople use photography as a means of recording visual information, developing ideas for their working practice, recording the development of their work and publicising their portfolio and output.	天后 Tin Hau	7/3/2013 — 27/6/2013 (Thursday) *Note: 4/4 Public Holiday	7:30 pm — 10:00 pm	HK\$5,500 *
HDS92	Specialist 3D Materials	This unit focuses on developing and applying knowledge of the creative and utilitarian possibilities of 3D-related materials within the context of the learner's chosen area of specialism. The unit encourages the learner to adopt an analytical and evaluative approach to identifying the production and commercial and social implications of selecting materials for design applications.	天后 Tin Hau	4/3/2013 — 24/6/2013 (Monday) *Note: 1/4 Easter Holiday	7:30 pm — 10:00 pm	HK\$5,500 *
HDS06	Critical Study in Art and Design	This unit gives learners an opportunity to investigate selected references within the context of their own work, through encouraging independent selection and analysis of historical, contextual and contemporary sources. Learners will be encouraged to investigate factors which determine cultural and creative influences in art and design. These will not only include the influences of artists and designers, but also the social, aesthetic, technological, ecological and economic global forces which can shape modern thinking and direction.	天后 Tin Hau	6/3/2013 — 26/6/2013 (Wednesday) *Note: 1/5 Labour Holiday 12/6 Public Holiday	7:30 pm — 10:00 pm	HK\$5,500 *
HDF05	Project Design, Implementation and Evaluation in Fashion design	This unit gives learners opportunities to develop skills in decision making, problem solving and communication, integrated with the skills and knowledge developed in many of the other units within the programme to complete a realistic project.	天后 Tin Hau	4/3/2013 — 24/6/2013 (Monday) *Note: 1/4 Easter Holiday	7:30 pm — 10:00 pm	HK\$5,500 *
HDF01	Visual Communication in Fashion design	Learners will be expected to develop an understanding of the role and responsibilities of the artist, designer and craftworker in a commercial context and to acquire the ability to communicate ideas through drawing and other visual techniques and skills. Learners need to engage in integrated research to include analysis of the brief, preparation of initial ideas, market research, investigation and practical exploration into materials, processes and techniques.	天后 Tin Hau	6/3/2013 — 26/6/2013 (Wednesday) *Note: 1/5 Labour Holiday 12/6 Public Holiday	7:30 pm — 10:00 pm	HK\$5,500 *
HNM111	Digital Image Creation & Development	In this unit learners will work with digital image systems and equipment to produce digital images to a specified brief. This could be applied to many different sectors, for example image editors working on images intended for newspapers, magazines, websites, mobile devices, packaging, illustration, large-scale images for film, advertising hoardings or exhibition. Source images may include photography, line art, textures or specially created drawings, prints or paintings.	天后 Tin Hau	4/3/2013 — 24/6/2013 (Monday) *Note: 1/4 Easter Holiday	7:30 pm — 10:00 pm	HK\$5,500 *

備註 Remarks

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Page 4 / 4

 轉後頁
 To be continue on next page

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