

# 全日制/夜間兼讀制 設計課程

Leading International Vocational Institute  
Over 100 Years UK Education Experience  
Local study, globally recognised

2013 2013  
九月 — 十月  
September — October

## 持續進修基金課程



### Diploma in Art & Design

Course No.: 22L01743A

學費: HK\$12,500

### 其他持續進修基金課程

#### Diploma in English Communication

Course No.: 24L03580-8

#### Diploma in Spanish Studies

Course No.: 24L078132

#### Certificate in Sales Team

#### Management and Leadership

Course No.: 21C078123

以上課程已加入「持續進修基金」可獲發還款項課程名單內, 成功申請最高可獲發還八成學費最高HK\$10,000。



## 高級文憑

- > 英國國家(平面設計)高級文憑
- > 英國國家(時裝設計)高級文憑
- > 英國國家(室內及空間設計)高級文憑
- > 英國國家(多媒體設計)高級文憑

日間學費: 首年: 每月HK\$2,980

第二及第三年: 每月HK\$3,850

夜間學費: 每月HK\$2,750

每科HK\$5,500

## 文憑課程

- > 平面設計
- > 時裝設計
- > 室內及空間設計
- > 多媒體設計
- > 店面設計
- > 產品設計
- > 傢俱設計
- > 攝影及影像製作
- > 網頁設計
- > 零售設計

夜間學費:

每科 HK\$2,750 x 12 科

 **2877 8363**

www.cac.edu.hk

報名中心: 港島 天后英皇道1號  
九龍 旺角西洋菜街168大廈3樓

2877 8363  
2525 8363

其他校址: 天后 銅鑼灣 灣仔 柴灣 旺角 大窩口 荃灣 廣州 上海 澳洲

Email: hkca@cac.edu.hk

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Name: \_\_\_\_\_  
 Contact: \_\_\_\_\_

**2013 2013**
**九月 — 十月**  
**September — October**



# 設計及電腦 — 高級文憑課程 (日間)

## Design and IT - Higher National Diploma Programme (Day-time)

編號	程度及為期	課程簡介	上課地點	上課時間	開課日期	學費
HND-GDD <sup>Δ</sup>	 BTEC Higher National Diploma in Graphic Design	平面設計英國國家高級文憑	天后總校	每週20小時 20 Hours per Week	現正招生 即場面試 及取錄	第一年 HK\$2,980 x12 Mths
HND-FDD <sup>Δ</sup>	<b>英國國家高級文憑 Higher National Diploma</b> 中五入學 F.5 Entry 3 年 Years	時裝設計英國國家高級文憑 BTEC Higher National Diploma in Fashion & Textile				第二及第三年 HK\$3,850 x24 Mths
HND-SDD <sup>Δ</sup>		環境空間(室內)設計英國國家高級文憑 BTEC Higher National Diploma in 3D Spatial Design				BTEC Registration Fee: UK£260
HND-MDD <sup>Δ</sup>		多媒體設計英國國家高級文憑 BTEC Higher National Diploma in Multimedia Design				

# 設計及電腦 — 文憑及高級文憑課程 (夜間)

## Design and IT - Diploma & Higher National Diploma Programme (Part-time)

編號	程度及為期	課程名稱	上課日期及時間	上課地點	開課日期	學費
DIP-AD <sup>Δ</sup>	<b>基礎文憑 Foundation Diploma</b> 120 小時 Hours	 <b>Diploma in Art &amp; Design</b> 22L01743A 本課程已加入「持續進修基金」可獲發還款項課程名單內, 成功申請最高可獲發還八成學費最高 HK\$10,000。	每週上課兩晚 逢星期一 或 三 及 五 7:30 pm — 10:00 pm	灣仔分校 Wan Chai Centre	3/7/2013	HK\$12,500
DIP-GDE <sup>Δ</sup>	<b>文憑 Diploma</b> 12 - 18 個月 Months	視覺傳意文憑 (廣告平面) Diploma in Visual Comm. (Graphic Design)	每週上課兩晚, 逢星期一 或 三 及 五 7:30 pm — 10:00 pm	灣仔分校 Wan Chai Centre	5/7/2013	每科 HK\$2,750 合共 12 科  12 Units x HK\$2,750 (per Unit)
DIP-FDE <sup>Δ</sup>		視覺傳意文憑 (時裝設計) Diploma in Visual Comm. (Fashion Design)				
DIP-SDE <sup>Δ</sup>		視覺傳意文憑 (室內設計) Diploma in Visual Comm. (Interior Design)				
DIP-MDE <sup>Δ</sup>		多媒體設計文憑 Diploma in Multimedia Design				
DIP-PPE <sup>Δ</sup>		攝影與影像製作文憑 Diploma in Photography & Image Production				
DIP-PDE <sup>Δ</sup>		產品設計文憑 Diploma in Product Design				
DIP-VME <sup>Δ</sup>		店面設計文憑 Diploma in Visual Merchandising				
DIP-RDE <sup>Δ</sup>		零售宣傳設計文憑 Diploma in Retail Promotion Design				
HND-GDE <sup>Δ</sup>	 <b>英國國家高級文憑 Higher National Diploma</b> 31 個月 Months (包括畢業展 ^ & Graduation Show ^)	平面設計英國國家高級文憑 BTEC Higher National Diploma in Graphic Design	星期一至四 Mon & Thu 7:30 pm — 10:00 pm	灣仔分校 Wan Chai Centre	4/7/2013	16 Units x HK\$5,500 (per unit) + BTEC 註冊費 # Registration Fee ^: UK£260
HND-FDE <sup>Δ</sup>		時裝設計英國國家高級文憑 BTEC Higher National Diploma in Fashion & Textile	星期一至三 Mon & Wed 7:30 pm — 10:00 pm		3/7/2013	
HND-SDE <sup>Δ</sup>		環境空間(室內)設計英國國家高級文憑 BTEC Higher National Diploma in 3D Spatial Design	星期一至三 Mon & Wed 7:30 pm — 10:00 pm		3/7/2013	
HND-MDE <sup>Δ</sup>		多媒體設計英國國家高級文憑 BTEC Higher National Diploma in Multimedia Design	星期一至四 Mon & Thu 7:30 pm — 10:00 pm		4/7/2013	

Page 2 / 4

轉後頁

To be continue on next page

### 備註 Remarks

<sup>Δ</sup> 報讀以上任何課程的人士需繳付報名費港幣200元正, 取錄與否, 報名費用概不退還。

A non-refundable application fee for HK\$200.00 will be levied for enrollment of all courses listed above.

<sup>#</sup> 被取錄修讀BTEC英國國家高級文憑課程之學員, 須於開課前繳交BTEC註冊費, 否則需另繳附加費。

Successful applicant of BTEC HND programme are required to pay for the BTEC registration fee before the programme starting date.

<sup>^</sup> 所有BTEC英國國家高級文憑課程學員必須參加於畢業學年所舉辦的畢業展作為最終評核試, 參展費用將因應場租及其他成本而有所調整。

All BTEC HND students are required to join the graduation show in the year of competence as the final assessment. Participation fees will be varied along the rental expenses of the venue and other costing incurred each year.

**上課地址**
**灣仔分校:** 軒尼詩道 385 號 軒寧大廈 3 樓  
**Wan Chai:** 3/F, Henning House, 385 Hennessy Road

**銅鑼灣C出口**  
**Causeway Bay Exit C**

課程查詢 Enquiry

**2877 8363**

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# 設計及電腦短期課程 (夜間)

## Design and Computer Short Courses (Evening)

 續上頁  
 Following previous page

編號	課程名稱	課程簡介	上課地點	日期 *	時間	學費
AD04	視覺表達技巧, 攝影基礎 Visualization & Presentation, Intro to Photography	良好的表達技巧為設計師成敗的關鍵, 學員於本課程將認識設計師如何運用視覺有效表達設計意念, 通過專業設計師作品集的導觀讓學員明白表達設計意念的方式。第二部份為攝影基礎, 學員將認識基本攝影歷史及理論, 教授相機操作及基本攝影技巧並運用於構圖創作上。	灣仔 Wan Chai	2/9/2013 — 4/10/2013 (逢星期一)  註: 10月20日為中秋節翌日假期	7:30 pm — 10:00 pm	HK\$2,750 *
AD12	室內設計概論 Introduction to Interior Design	本課程介紹室內設計行業的發展, 透過真實案例教講解室內設計理論及介紹立體空間設計師的思維模式。內容包括一些行內常用辭彙、設計流程、度尺、空間規劃、燈光與物料及介紹人體工學的基本法則。	灣仔 Wan Chai	6/9/2013 — 1/11/2013 (逢星期五)  註: 9月20日為中秋節翌日假期	7:30 pm — 10:00 pm	HK\$2,750 *
AD07	廣告與海報設計 Introduction to Advertising II (Poster Design)	使學生掌握海報設計的基本理論知識; 海報設計的形式法則; 強調創意在海報設計中的重要性; 將學生所學的文字、圖形、攝影等專業知識運用到具體設計中。	灣仔 Wan Chai	6/9/2013 — 1/11/2013 (逢星期五)  註: 9月20日為中秋節翌日假期	7:30 pm — 10:00 pm	HK\$2,750 *
AD09	時裝設計概論 Introduction to Fashion Design	課程介紹時裝設計的元素, 如輪廓、比例、布料配搭與顏色運用等, 並介紹著名設計師的作品。學習如何掌握及配合市場潮流、對象及季節的需求, 並透過習作體驗設計的過程和步驟。	灣仔 Wan Chai	6/9/2013 — 1/11/2013 (逢星期五)  註: 9月20日為中秋節翌日假期	7:30 pm — 10:00 pm	HK\$2,750 *
AD05	電腦應用 Computer Application	本課程讓設計學員明白電腦於設計過程中所扮演的角色, 重點介紹各種業界流行的設計軟件, 同時亦教授檔案管理, 簡易圖片調整技巧, 向量繪圖基本概念, 設計師的互聯網使用等, 學員修畢本課程後, 需懂得運用電腦配合視覺原素、圖片與文字, 製作富主題性的簡報, 為未來的設計學習打好基礎。	灣仔 Wan Chai	6/9/2013 — 1/11/2013 (逢星期五)  註: 9月20日為中秋節翌日假期	7:30 pm — 10:00 pm	HK\$2,750 *

Page 3 / 4

 轉後頁  
 To be continue on next page

### 備註 Remarks

- \* 報讀以上夜間短期課程的人士需繳付報名費港幣200元正。取錄與否, 報名費用概不退還。  
A non-refundable application fee for HK\$200.00 will be levied for enrollment of evening short course listed above.
- # 報讀以上短期課程的人士如出席率超過80%, 可於課程完成後申請修業證書乙張, 行政費為港幣50元正。  
Students may apply a certificate of completion after completing the course with at least 80% attendance. HK\$50.00 administration fee will be charged.
- + 學院保留一切更改上課時間, 日期及地點之權利。  
School reserve the rights to change the date, time and venue of the course.

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# 設計及電腦短期課程 (夜間)

## Design and Computer Short Courses (Evening)

 續上頁   
 Following previous page

編號	課程名稱	課程簡介	上課地點	日期	時間	學費
HNG33	Art, Design and Media Practice within the Digital Environment	The digital environment has extended the scope of art, design and media practice within commercial and contemporary settings. Practitioners working in digital environments include designers and illustrators working on web-based applications, graphic communications and interactive products and artists exploring the potential offered by digital media. The digital environment also offers potential for practitioners to consider how they can use virtual scenarios or mass communication platforms to highlight their work.	天后 Tin Hau	8/7/2013 — 28/10/2013 (Monday) Remark 14/10 Holiday	7:30 pm — 10:00 pm	HK\$5,500 *
HNG02	Ideas Generation and Development in Art and Design	This unit introduces a number of idea-generating techniques to demonstrate that creative thinking is a skill that can be continually developed. Evidence of 'thinking on paper' may take the form of 'open-ended' idea sheets and visual/verbal 'mind maps'. Learners will be encouraged to originate ideas which fulfil visual communication objectives. Learners will also be required to use mark-making techniques to express their ideas on paper and they should be able to identify the cultural contexts in which their ideas work. Selection, review and development of ideas should be evidenced in sketchbooks, design sheets, thumbnails or concept sheets.	天后 Tin Hau	4/7/2013 — 31/10/2013 (Thursday)	7:30 pm — 10:00 pm	HK\$5,500 *
HNF49	Pattern Drafting in Fashion	This unit delivers the skills and processes required to allow learners to progress towards creating patterns from original designs and working drawings. This unit will enable learners to develop the basic principles of pattern drafting and create a set of basic blocks. Each block will be produced by working from written instructions and diagrams with technical support. Learners will need to be taught the use of specialist equipment and given sufficient opportunity to develop accuracy and precision in measuring, marking out and cutting. Learners will assess the accuracy of their blocks by fitting them against a template. They should be made aware of how important a set of accurate blocks is to the creation of full-scale patterns for garment manufacture, and in the creative design process.	天后 Tin Hau	8/7/2013 — 28/10/2013 (Monday) Remark 14/10 Holiday	7:30 pm — 10:00 pm	HK\$5,500 *
HNF03	Contextual and Cultural Referencing in Art and Design for Fashion	This unit develops learners' knowledge of the cultural history and social theory which informs current thought and debate across the visual arts. Emphasis is on research and study skills and on learners acquiring source material and knowledge. For this unit learners will need to be familiar with a broad sweep of the historical and cultural developments which inform current thought and debate about art and design in general and their chosen specialism in particular.	天后 Tin Hau	3/7/2013 — 30/10/2013 (Wednesday)	7:30 pm — 10:00 pm	HK\$5,500 *
HNS05	Project Design, Implementation and Evaluation	This unit gives learners opportunities to develop skills in decision making, problem solving and communication, integrated with the skills and knowledge developed in many of the other units within the programme to complete a realistic project. The unit requires learners to select, plan, implement and evaluate a project and present the outcomes, in terms of the process and the product of the project. It also allows learners to develop the ability to work individually and/or with others, within a defined timescale and given constraints to produce an acceptable and viable solution to an agreed brief.	天后 Tin Hau	8/7/2013 — 28/10/2013 (Monday) Remark 14/10 Holiday	7:30 pm — 10:00 pm	HK\$5,500 *
HNS93	Specialist 3D Technology and Processes	In this unit learners will be encouraged to research and evaluate the technology and processes relevant to their chosen area of 3D. They should explore the commercial context of the chosen pathway and ensure the historical and contemporary research is used to inform design work and ideas generation.	天后 Tin Hau	3/7/2013 — 30/10/2013 (Wednesday)	7:30 pm — 10:00 pm	HK\$5,500 *

### 備註 Remarks

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Page 4 / 4

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